

Successful FUNDRAISING

The key to a successful fundraiser is:

Advertising & Publicity - getting people to bring in their electronics. Residents & businesses have ample opportunity to dispose of their electronics. Thus, in order to be successful... Reaching out to businesses that have electronics can significantly increase the volumes of material collected. **In order to be successful, you need to reach out to people who care about your organization (students, parents, teachers & business owners).**

We can print a banner to hang at the location in advance of the event. Flyers/posters & notices to parents & business owners are important for a successful event. A press-release to local news media can be very helpful. Our Fundraising experts will help plan your advertising/publicity for your specific event.

We can work directly with business owners and have our trucks pick-up material at their facilities and credit your organization. You can arrange to have e-waste dropped off by business owners or the public at our facility year round to continually earn money for your organization.

Do You Have?
Banner
Flyers/Posters
Notices to parents
Press Releases

Basics HOW IT WORKS

The basics of the fundraiser are:

Your organization needs to supply the location and date (a minimum of 30 days in advance), do as much advertising/outreach as possible, and provide 3-4 volunteers over the age of 18 the day of the event.

We will provide all supplies and safety equipment and the personnel to oversee/conduct the event. Event location (drop-off area) should be at least 30 ft x 60 ft with ample room for a car line.

We pay you for all **televisions, monitors, laptops and DVD players** that we receive. This equates to an average of \$4.00 per item.

We recycle all electronics received at our facility in Stockton. It is important to note that we are a BAN Pledge signor (www.e-stewards.org). Which gives you reassurance that your materials are properly handled.

We Pay For:
Televisions
Monitors
Laptops
DVD Players



the **REAL** recycler.™